

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



# KYW TV3

# INVOICE

For: BOB CASEY FOR SENATE(215421)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1041-80593  
Contract Dates: 09/28/2012-10/01/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1041-556173  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

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**PAY BY** 11/06/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: BOB CASEY FOR SENATE 9/28/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
2	CBS THIS MORNING	10/01/2012-10/01/2012	M . . . . .	30	2	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M . . . . .	2	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:55:18 AM		BCTV1203H	30	250.00			
10/01/2012	Mo	08:58:36 AM		BCTV1203H	30	250.00			
4	5:30AM NEWS THIS MORNING	10/01/2012-10/01/2012	M . . . . .	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M . . . . .	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:58:07 AM		BCTV1203H	30	300.00			
6	THIS MORNING (5:58-7AM)	10/01/2012-10/01/2012	M . . . . .	30	2	350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M . . . . .	2	350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:22:46 AM		BCTV1203H	30	350.00			
10/01/2012	Mo	06:52:32 AM		BCTV1203H	30	350.00			
8	ENTERTAINMENT TONIGHT	10/01/2012-10/01/2012	M . . . . .	30	1	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M . . . . .	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:12:16 PM		BCTV1203H	30	900.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
13	DAVID LETTERMAN		10/01/2012-10/01/2012		M . . . . .		30	1	640.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		M . . . . .		1		640.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	11:58:41 PM		BCTV1203H	30	640.00				
15	LATE NEWS		10/01/2012-10/01/2012		M . . . . .		30	1	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		M . . . . .		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	11:29:28 PM		BCTV1203H	30	1,800.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		8		4,840.00		726.00	4,114.00	0.00	0.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <		

Warranty - We warrant the above broadcasts were made according to the official station log.